

VEHICLE ACQUISITION EVENT

Dear <First Name>,

Great news! <Dealer Name> is hosting a special Vehicle Acquisition Event. We are looking for high-quality, pre-owned vehicles to replenish our inventory, and yours may be one!

Call the Vehicle Acquisition Event VIP Hotline at (844) 763-9229 and enter the PIN shown at right to receive an instant response!

Combine this with exceptional cash back offers and a new Chevrolet may be more affordable than you think! But don't wait. The Vehicle Acquisition Event at <Dealer Name> ends October 31, 2018. Bring this mailer along with your current vehicle and drive away in a new Chevrolet today!

Call the Vehicle Acquisition Event
VIP Hotline at (844) 763-9229
and enter the PIN number below.

1 2 3 4 5 6 7

Please visit us at

[Dealer Name]

[Street]

[City], [State] [Zip]

[Phone Number]

[Dealer Web Address]

Scan the QR or visit the website
below to watch video about
Silverado and the rest of our
product lineup! Watch video here!
<http://xxxxxxxxxxxxx.xxx/xxxxxxxxx>



P.O. BOX 3112
MILWAUKEE, WI 53201

PRESORTED
FIRST-CLASS MAIL
U.S. POSTAGE
PAID
EPSILON

VEHICLE ACQUISITION EVENT

WE NEED YOUR VEHICLE! FIND OUT WHAT WE'LL PAY AT
<HOMETOWN MOTORS>.



CHEVY DRIVES
TEXAS



85767098

[FIRSTNAME] [LASTNAME]

[STREET]

[CITY], [STATE] [ZIP]

CH01

2018 CHEVROLET SILVERADO 1500 CREW CAB LT TEXAS EDITION

\$9,500 TOTAL VALUE

\$50,940 TOTAL VEHICLE PRICE PLUS OPTIONS
-**\$750** OPTION PACKAGE DISCOUNT

\$50,190
-**\$5,750** TOTAL CASH ALLOWANCE
-**\$3,000** PRICE REDUCTION BELOW MSRP

\$41,440 PRICE AFTER ALL OFFERS¹

PLUS

\$1,500 CASH ALLOWANCE WHEN YOU
FINANCE WITH GM FINANCIAL²



FIND NEW ROADS™

CHEVROLET



1. Tax, title, license and dealer fees extra. Not available with special financing, lease and some other offers. Take new retail delivery by 10/31/2018. See participating dealer for details. 2. Must finance with GM Financial. Some customers may not qualify. Not available with special financing, lease and some other offers. Take new retail delivery by 10/31/2018. See dealer for details.



2019 CHEVROLET EQUINOX LT

13% BELOW MSRP
ON ALL 2019 EQUINOX LT MODELS¹

|
OR
|

16% BELOW MSRP
ON ALL 2019 EQUINOX LT MODELS WHEN YOU
FINANCE WITH GM FINANCIAL²

1. Offer includes price reduction below MSRP and Cash Allowance. Not available with special financing, lease and some other offers. Take new retail delivery by 10/31/2018. See participating dealer for details. 2. Offer includes price reduction below MSRP and Cash Allowance. Must finance with GM Financial. Some customers may not qualify. Not available with special financing, lease and some other offers. Take new retail delivery by 10/31/2018. See participating dealer for details.



2018 CHEVROLET CRUZE

\$2,500 CUSTOMER CASH

PLUS

\$750 DOWN PAYMENT ASSISTANCE
WHEN YOU FINANCE WITH GM FINANCIAL¹

2018 CHEVROLET MALIBU

\$2,500 CUSTOMER CASH

PLUS

\$750 DOWN PAYMENT ASSISTANCE
WHEN YOU FINANCE WITH GM FINANCIAL¹

1. Excludes L models. Must finance with GM Financial. Some customers may not qualify. Not available with special financing, lease and some other offers. Take new retail delivery by 10/31/2018. See dealer for details.



2019 CHEVROLET TRAVERSE

\$750 SELECT MARKET BONUS CASH¹



1. Excludes L model. Not available with special financing, lease or some other offers. Residency restrictions apply. Take delivery by 10/31/2018. See dealer for details.