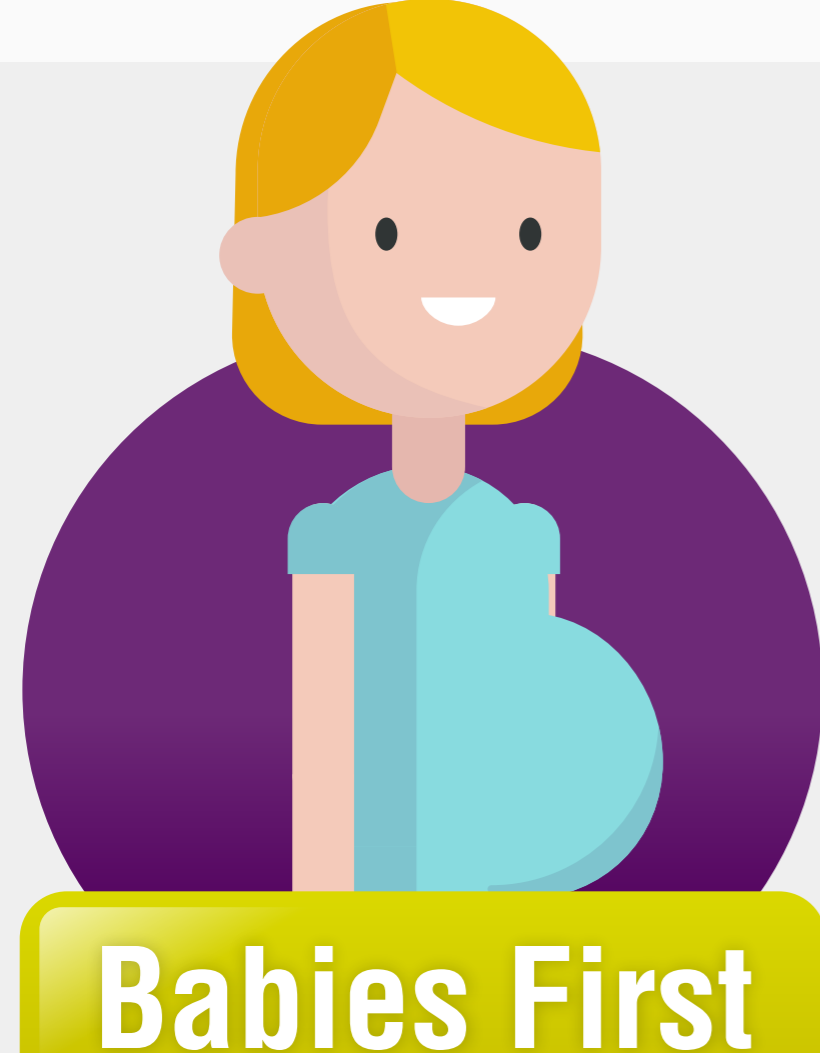


# REWARD PROGRAMS: for getting and staying healthy



## Babies First

### WHO'S ELIGIBLE?

Pregnant women, babies up to 15 months

### POTENTIAL REWARD AMOUNT

Up to \$225

(Pregnant women age 19 years and older can also join the MyHealth (adult) rewards program. Pregnant women 18 years of age and under can also join the Kids First reward program.)



## Kids First

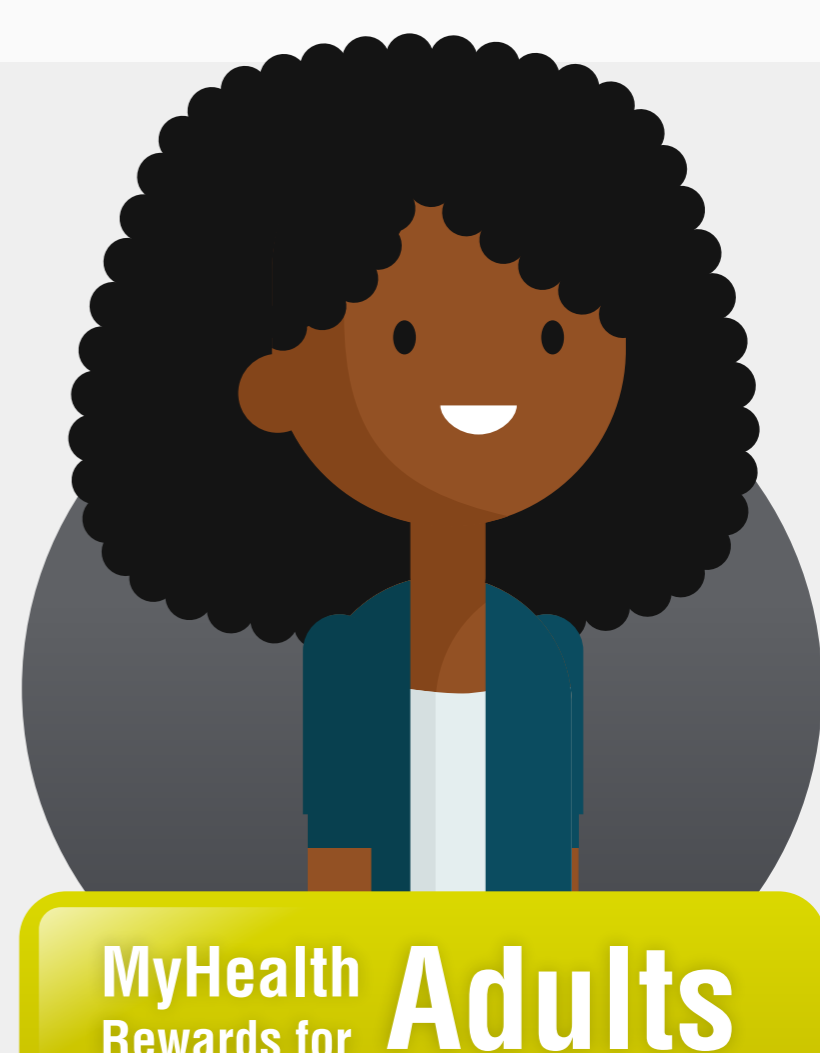
### WHO'S ELIGIBLE?

Kids ages 16 months -18 years

### POTENTIAL REWARD AMOUNT

Up to \$60 per child or more

(Some reward activities vary by age and health issue of member)



## MyHealth Rewards for Adults

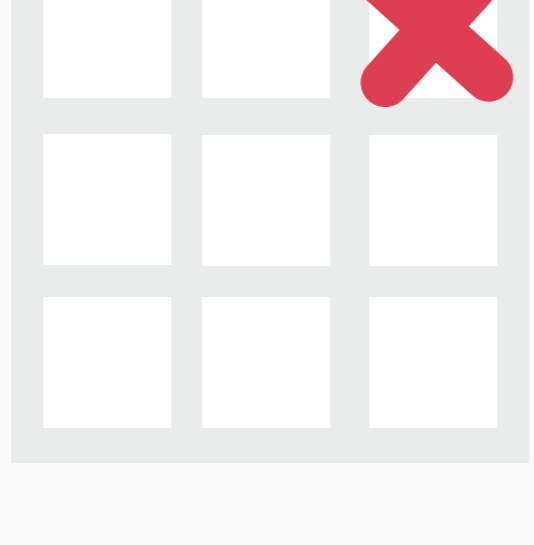
### WHO'S ELIGIBLE?

Adults 19 years and older

### POTENTIAL REWARD AMOUNT

Up to \$105 or more

(Some reward activities vary by age, gender and health issue of member.)



## Program Start Dates:

Start Earning Rewards: July 1, 2017

### Reward Payout Start Date:

Babies First & MyHealth – July 2017

Kids First – November 2017

## Babies First Rewards Program



| EARN REWARDS FOR                 | HOW OFTEN         | REWARD AMOUNT | EARN UP TO |
|----------------------------------|-------------------|---------------|------------|
| Program Sign Up                  | 1x per pregnancy  | \$15.00       | \$15.00    |
| 7+ Pregnancy Visits              | 1x per pregnancy  | \$85.00       | \$85.00    |
| 1 Visit After Delivery           | 1x post pregnancy | \$25.00       | \$25.00    |
| 6 Well Baby Visits by 15 months  | 6x post pregnancy | \$15.00       | \$90.00    |
| Baby's Lead Testing at 12 months | 1x post pregnancy | \$10.00       | \$10.00    |

**SIGN UP TODAY**

## Kids First Rewards Program



| EARN REWARDS FOR   | HOW OFTEN        | REWARD AMOUNT | EARN UP TO |
|--|------------------|---------------|------------|
| Routine Dental Exam  | 2x/calendar year | \$10.00       | \$20.00    |
| Well Child Visit <small>Ages 18 months – 30 months*</small>                | 3 visits*        | \$10.00       | \$30.00    |
| Well Child Visit <small>Ages 3 – 18 years</small>                          | 1x/calendar year | \$10.00       | \$10.00    |
| Booster Shots <small>DTaP, IPV, MMR and Varicella (ages 4-6 years)</small> | 1x reward        | \$20.00       | \$20.00    |
| Well Child Shots: <small>Tdap, HPV series or Meningococcal</small>         | 1x/vaccine       | \$10.00       | \$30.00    |
| Flu Shot   | 1x/calendar year | \$10.00       | \$10.00    |
| Follow Up Visits for ADHD Medication                                       | 3x/calendar year | \$10.00       | \$30.00    |

**SIGN UP TODAY**

## MyHealth Rewards for Adults



| EARN REWARDS FOR   | HOW OFTEN        | REWARD AMOUNT | EARN UP TO |
|--|------------------|---------------|------------|
| Complete Health Risk Assessment (HRA)*                         | 1x/calendar year | \$15.00       | \$15.00    |
| Complete a Journey®  | 4x/calendar year | \$10.00       | \$40.00    |
| Routine Dental Exam  | 2x/calendar year | \$10.00       | \$20.00    |
| Routine Physical Exam  | 1x/calendar year | \$10.00       | \$10.00    |
| Flu Shot   | 1x/calendar year | \$10.00       | \$10.00    |
| Cholesterol Screening  | 1x/calendar year | \$10.00       | \$10.00    |
| Screening Mammogram <small>(women ages 50-64)</small>          | 1x/calendar year | \$10.00       | \$10.00    |
| Pap Smear <small>(women ages 19-65)</small>                    | 1x/calendar year | \$10.00       | \$10.00    |
| Chlamydia Screening <small>(women ages 19-25)</small>          | 1x/calendar year | \$10.00       | \$10.00    |
| Colorectal Cancer Screening <small>(adults ages 50-64)</small> | 1x/calendar year | \$10.00       | \$10.00    |
| Td/Tdap or Pneumococcal Shots                                  | 1x/vaccine       | \$10.00       | \$20.00    |
| Complete HPV Shot Series <small>(adults ages 19-26)</small>    | 1x/series        | \$10.00       | \$10.00    |
| HgA1c testing for Diabetics                                    | 1x/calendar year | \$10.00       | \$10.00    |
| Eye Exam for Diabetics   | 1x/calendar year | \$10.00       | \$10.00    |
| Urine Test for Diabetics                                       | 1x/calendar year | \$10.00       | \$10.00    |
| Quit Smoking: 3 <sup>rd</sup> call                             | 1x/calendar year | \$10.00       | \$10.00    |
| Quit Smoking: 5 <sup>th</sup> call                             | 1x/calendar year | \$10.00       | \$10.00    |

**SIGN UP TODAY**

## REWARDS PROGRAM PAYOUT



### REWARD NOTIFICATION

Babies First and Kids First members are mailed letters when their rewards are ready.

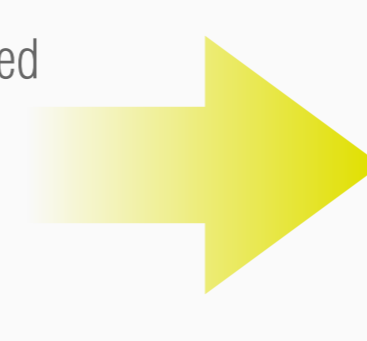
Adult rewards members are notified through the MyHealth portal.



### REWARD PAYOUT

Rewards are based on claims data, so timing of reward payout depends on claim submission.

Once a claim is received, rewards will be ready in about 15 days.



## HOW TO USE the My CareSource Rewards® Card: Babies First + Kids First Members



To use your My CareSource Rewards® Card, please call **1-888-682-2400** and enter your 19 digit card number and your Member ID number.

Or go to [myotccard.com](http://myotccard.com) and enter your 19 digit card number.

The 19 digit number is listed on the front of your My CareSource Rewards® card.

You may use your My CareSource Rewards® card at certain retail stores.

You do not need a prescription and do not need to go to the pharmacy window.

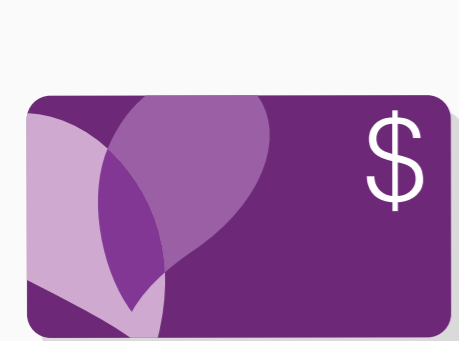
Remember to take your My CareSource Rewards® card with you – you will need the card to pay for your eligible items.

Store your eligible items and proceed to the store check out lanes.

When you check out, swipe your My CareSource Rewards® card for payment.

Eligible items up to the amount allowed by your plan will be covered.

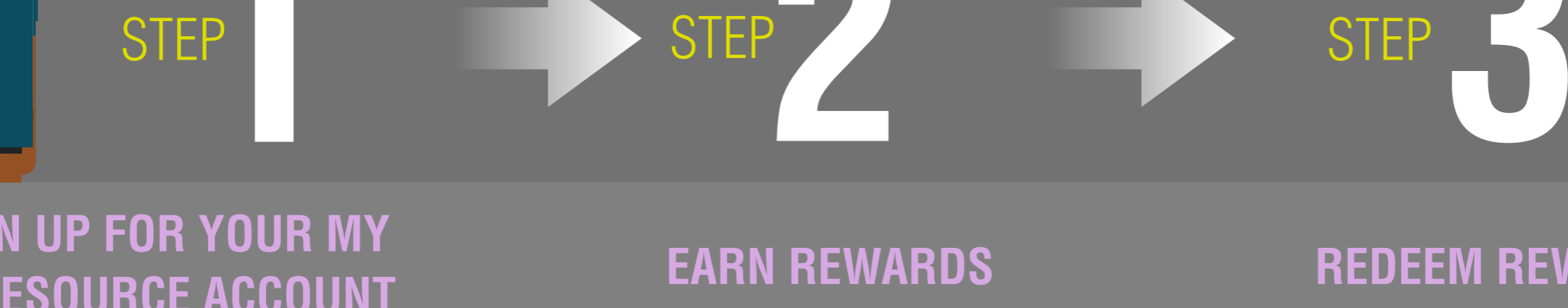
Any remaining balance will carry over until your next purchase.



Examples of Products Available for Purchase with My CareSource Rewards® Card

- BABY CARE**  
Baby clothes, Baby hoods, Baby powder, Baby toys, Baby wipes, Bibs, Bottles, Diapers, Diaper bags, Formula, Nursing items, Pacifiers, Teething relief, Training pants
- WOMEN'S CARE**  
Antifungals, Antibluntals, Tampons, Panty liners
- FAMILY PLANNING**  
Condoms, Contraceptives, Pregnancy tests
- EYE CARE**  
Contact solution, Contact cases, Eye drops, Reading glasses
- WELLNESS ITEMS**  
Exercises, Exercise mats, Nutrition bars, Scales, Sport drinks, Vitamins, Weight loss foods and shakes
- FOOT CARE**  
Corn, callus & bunion pads, Heel and arch insoles, Foot grooming products
- BEAUTY CARE**  
Creams, lotions, and soaps, Facial scrubs and cleansers, Hand lotion and sanitizers, Hair relaxers, Hair mousses & gels, Hair spray, Perms
- PAIN RELIEF**  
Aspirin, Acetaminophen, Ibuprofen, Joint pain medicines, Muscle pain creams
- DIGESTIVE MEDICINES**  
Antacids, Anti-gas medicines, Diarrhea treatments
- Hemorrhoid creams, Laxatives, Stomach medicines
- HOME HEALTH ITEMS**  
Aseptic bandages, Adhesive and liquid bandages, Air purifiers, Antiseptics for cuts and burns, First Aid supplies, Padded mattress covers, Padded pillow covers, Thermometers, Walking aids, Wound dressings
- EVERYDAY NEEDS**  
Band-Aids, Body lotions, Deodorants, Dentures, First aid kits, Mouthwash
- Shaving cream and razors, Shampoos and conditioners, Soap and body wash, Sunscreen, Thermometers, Toothbrushes, Toothpastes

## HOW TO USE MyHealth: Rewards for Adults



Make sure you have your member ID number

You can find this on your CareSource member ID card

Go to [my.caresource.com](http://my.caresource.com)

Click Sign Up button and follow the instructions to set up your account

Go to the MyHealth tab

Complete your Health Risk Assessment (HRA); this is your first step in earning rewards

Earn additional rewards by taking part in healthy activities (see MyHealth: Rewards for Adults grid for full list)

Use the MyHealth portal to track your progress towards earning rewards

Once rewards are ready, shop online for gift cards and other items



## Babies First



## Kids First



## MyHealth Rewards for Adults

## PICK YOUR REWARDS PROGRAM AND GET STARTED TODAY